

Categorize Assets

Patent Number	Title	Technical Merit		Strategic Importance			Vulnerabilities		Electric Vehicle									
		Claim Scope	Addressable Market	Strategic Area	Industry Adoption	Future Investment	Detectability	Design Alternatives	Hybrid Mode				Vehicle Part					
									Series Hybrid	Parallel Hybrid	Series-Parallel Hybrid	Complex Hybrid	Vehicle Engine	Air Conditioner	Power Steering	Power Brakes		
1	US7044255	2	2	Y	N	Y	3	2			X			X				
2	US8097975	1	2	Y	Y	Y	3	2						X				
3	US7857082	2	2	Y	Y	Y	2	2	X					X				X
4	US7449793	1	1	N	N	N	3	1						X				
5	US7537070	1	1	N	N	N	3	1						X				X
6	US7937194	1	2	Y	Y	Y	1	1						X				
7	US8387730	2	2	Y	Y	Y	2	2						X				
8	US7255186	3	2	Y	Y	Y	2	2		X				X	X			
9	US7996139	1	2	N	N	N	1	1						X				X
10	US8046123	2	2	Y	N	Y	2	2	X					X				
11	US8499867	1	1	N	N	N	1	1			X			X				
12	US7826939	2	2	N	N	N	1	3						X				
13	US8738203	2	2	N	N	N	1	3						X				
14	US8622870	1	2	Y	N	N	1	1						X				X
15	US9283954	1	1	N	N	N	2	1						X				
16	US6338391	2	2	Y	Y	Y	1/2	1			X			X				
17	US7223200	2	2	Y	N	N	2	1			X			X				
18	US7463958	2	2	Y	Y	Y	1	1						X				X
19	US8831803	2	2	Y	Y	Y	1	2						X				

Asset Evaluation

Technical Taxonomy

Claim Scope:

- 3 – Broad claims, no claim defects
- 2 – Reasonably broad claims
- 1 – Specific claim scope
- 0 – Very limited claim scope

Addressable Market:

- 3 – \$1B + Important feature of high revenue product
- 2 – \$100M to \$1B, supportive feature of high-revenue product
- 1 – \$10M to \$100M, Low-revenue product
- 0 – No current or future market

Detectability:

- 3 – Easy to detect from marketing materials
- 2 – Detectable thru simple inspection, functional testing, or product teardown
- 1 – Some claimed features difficult to detect, teardown requires special tools
- 0 – Claimed features undetectable

Presence of Design Arouds:

- 3 – No commercially viable design around
- 2 – Design around challenging
- 1 – Design around possible w/reasonable cost
- 0 – Design around trivial